

Statistical
Annual
FY09-10

Metropolitan Library System

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ABOUT THIS REPORT

The Annual Statistical Report is a fixture of our yearly reporting practices. The Planning Department begins the process at the close of each fiscal year by gathering the past year's data from each agency. This information is first used to complete a report for the Oklahoma Department of Libraries (ODL). The ODL report, typically due in early October, is one of the requirements for MLS to be eligible for state aid in the coming year (\$318,227in FY09-10). It is also an important resource for completing the many other annual surveys and reports, including this one, that are submitted to various agencies and organizations thereafter.

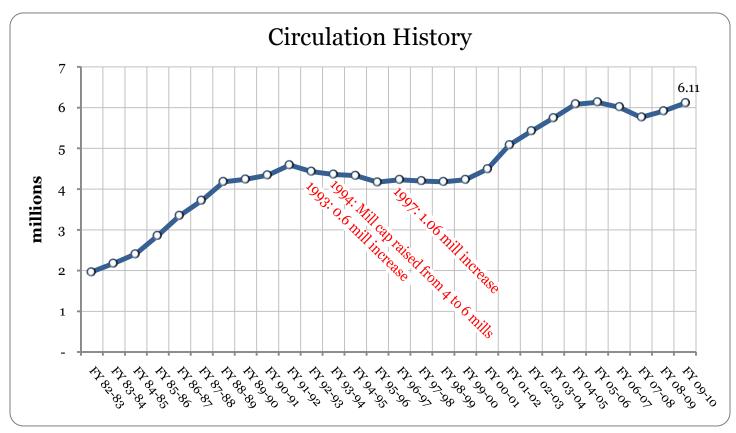
The Annual Statistical Report is intended to provide a fiscal year summary to the staff and Commission and to serve as a record for reference in future years. Some elements of this report vary from year to year; but, where possible, numbers are placed in historical context to illustrate multi-year trends. These trends are the result of a combination of factors that can be broadly classified as either stemming from library policies and available resources or as the effects of larger social, demographic, and/or technological developments.

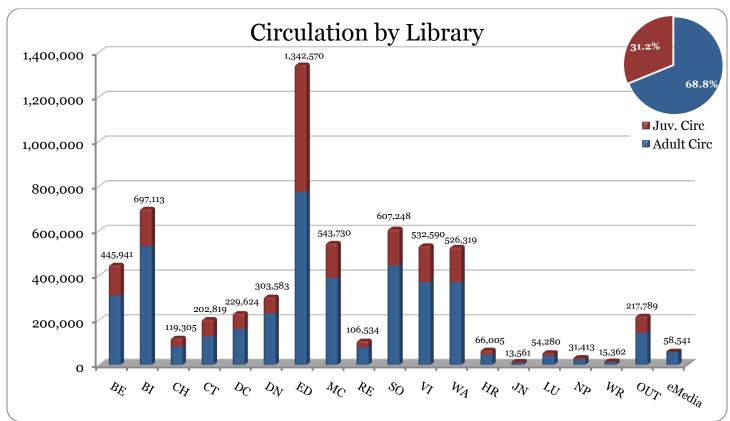
Library usage during the 2009-2010 fiscal year continued the upward trend begun at the end of 2008. Overall, circulation increased 3.38% to 6.11 million check-outs, our materials inventory increased 2.26% to 1.21 million items, and the number of reserves filled increased 4.06% to 0.99 million items. Electronic books and audio books make up a small, but rapidly growing, part of these figures. The newly established electronic book collection now has 1,562 items, and our holdings of downloadable audio books grew to 4,488 items. These electronic audio books were downloaded a total 48,696 times, making them even more popular in terms of turns (average check-outs per item) than our physical audio books.

Another important component of our materials holdings is the collection being assembled in preparation for the new Northwest Library. Over 90,000 items have been gathered so far to fill its shelves on opening day. Our ability to acquire, process, sort, and deliver new materials for all of our libraries was enhanced with the opening of the new service center in January 2010. Even amidst the transition to this new facility, a total of over 230,000 new items were added to library collections across the system with a net increase to system-wide holdings of 2.26%.

Finally, as we continue marketing the library to promote controlled and sustainable growth, there are considerations, such as maintaining a current and diverse collection, which take precedence over maximizing circulation or other numbers. Therefore, while reading this report, it is important to regard the results presented as a balancing of the resources used to fulfill our mission of providing materials, services and programs to Oklahoma County's diverse community.

CIRCULATION

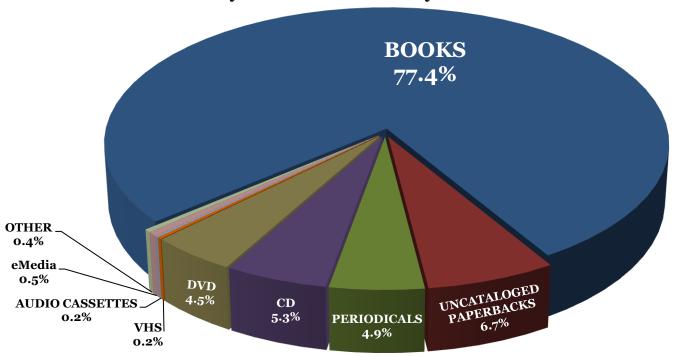




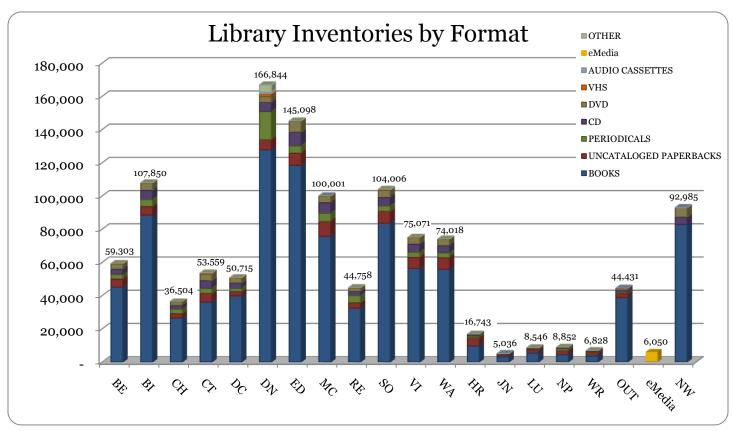
INVENTORY

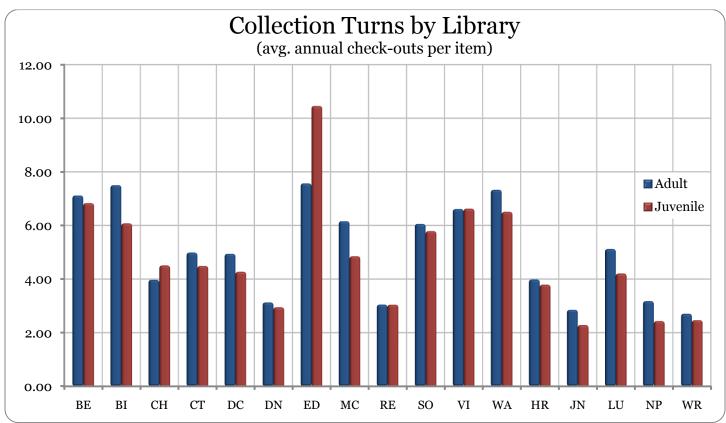


System Collection by Format

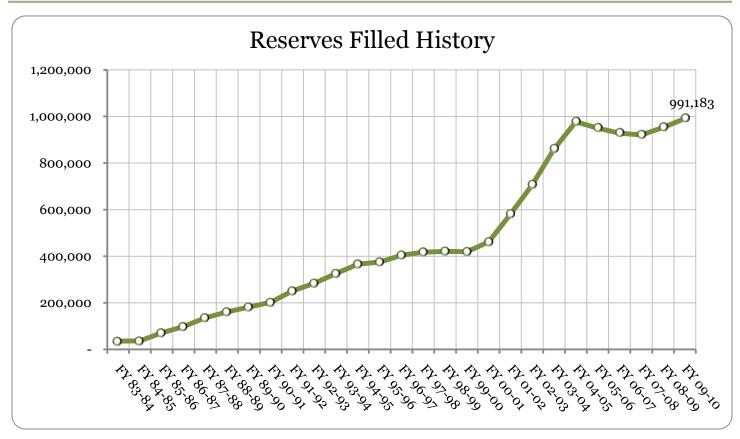


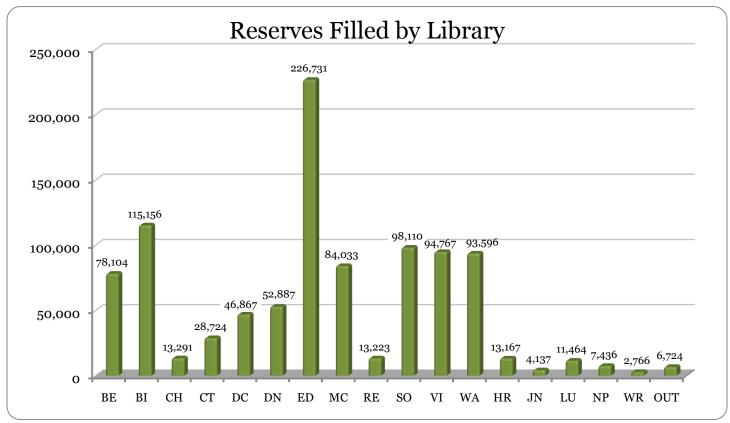
LIBRARY INVENTORIES



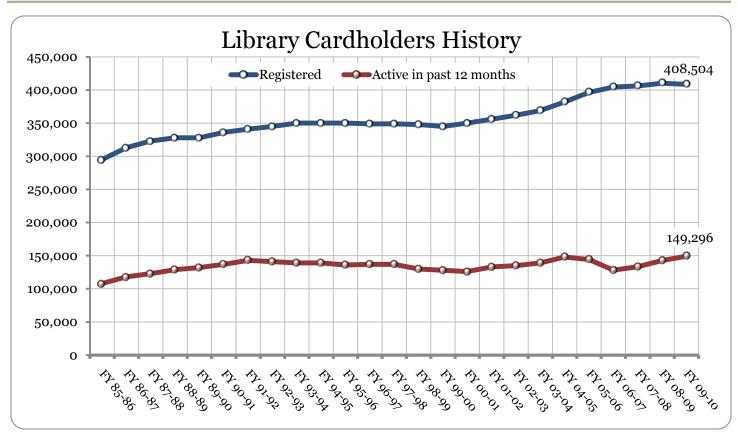


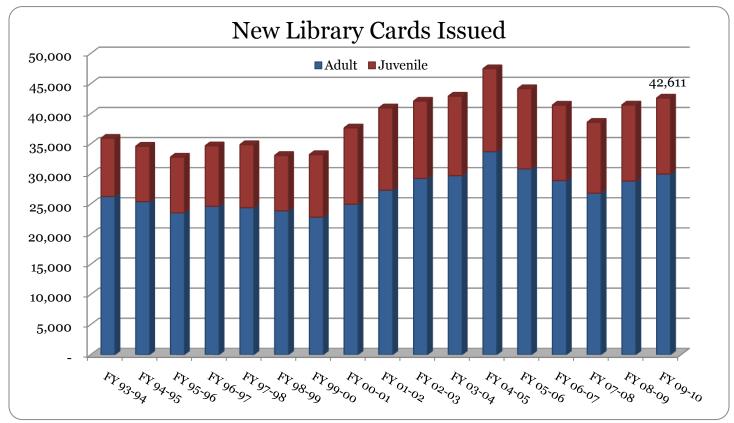
RESERVES



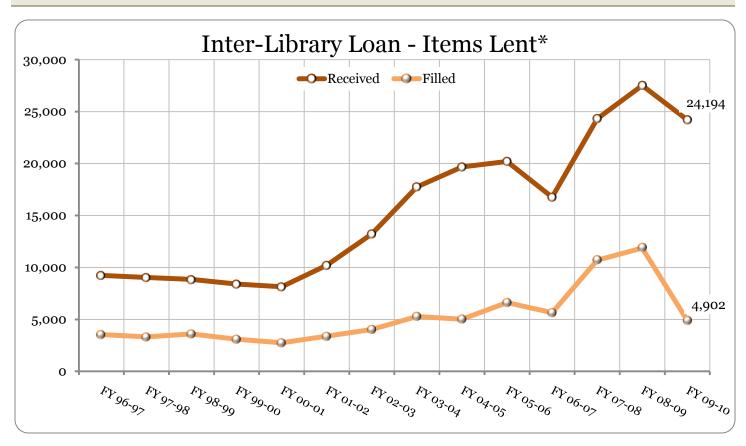


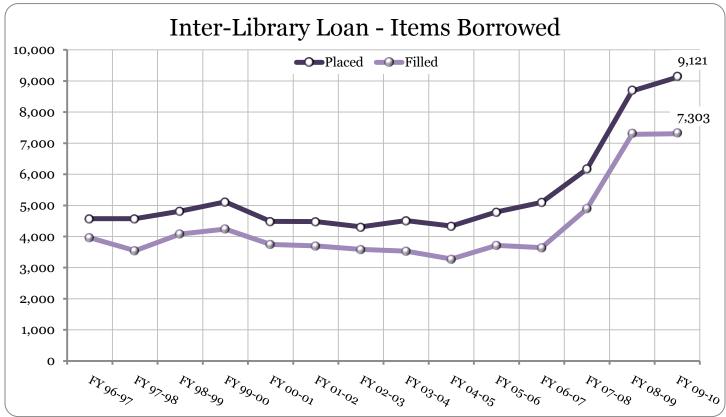
LIBRARY CARDS





INTER-LIBRARY LOANS

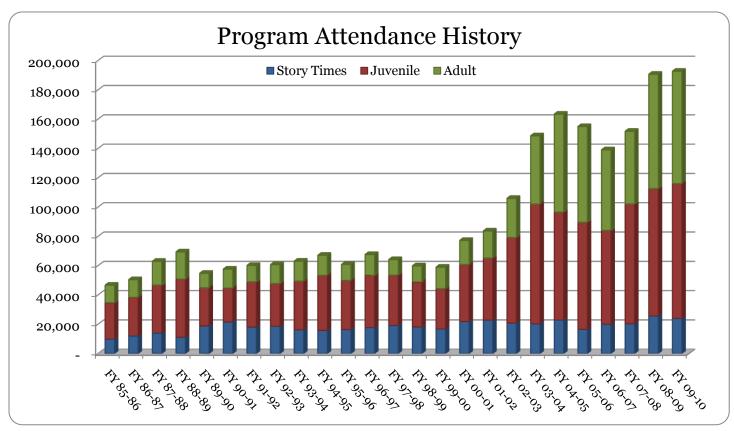


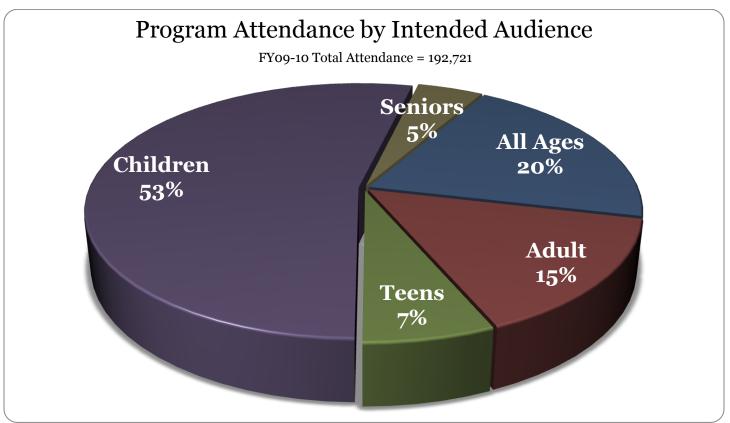


*ODL's Agent ILL system was discontinued in 2009 which eliminated many duplicate requests. ILL lending was also suspended for 2 months during the move to the service center.

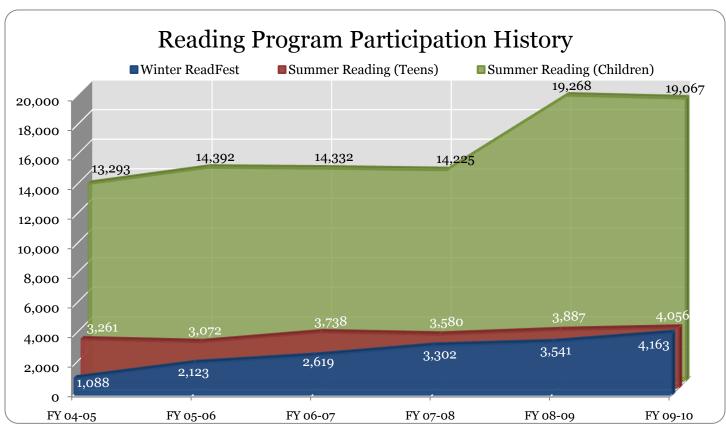
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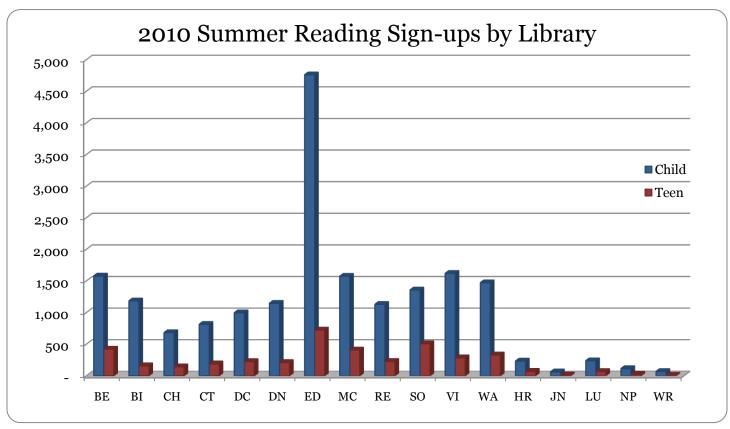
PROGRAM ATTENDANCE



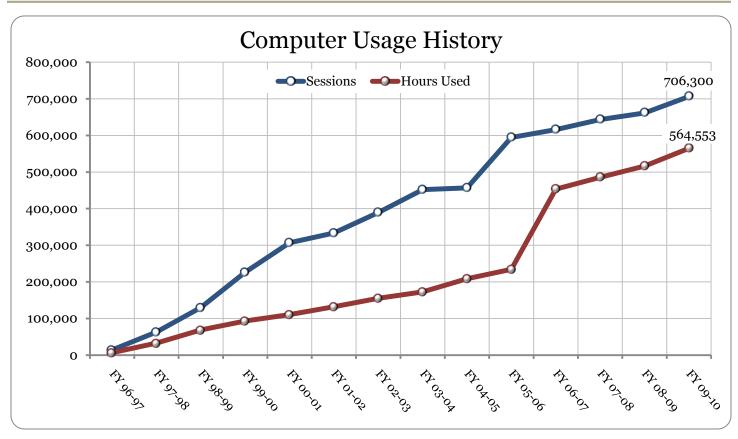


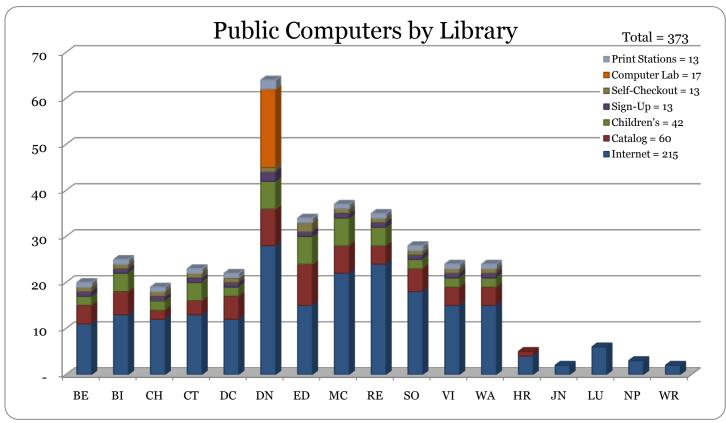
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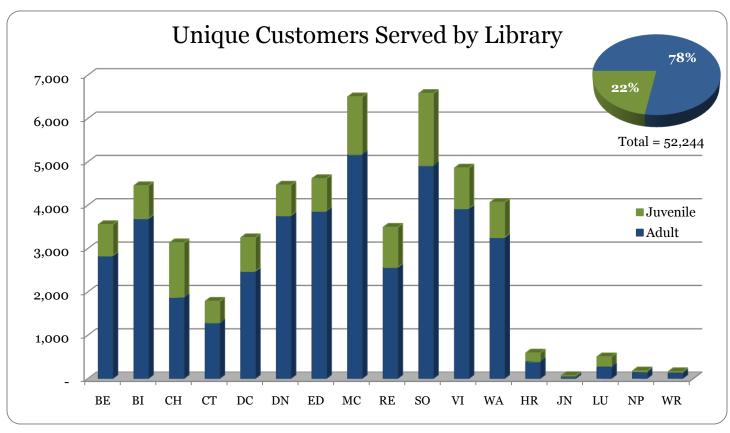


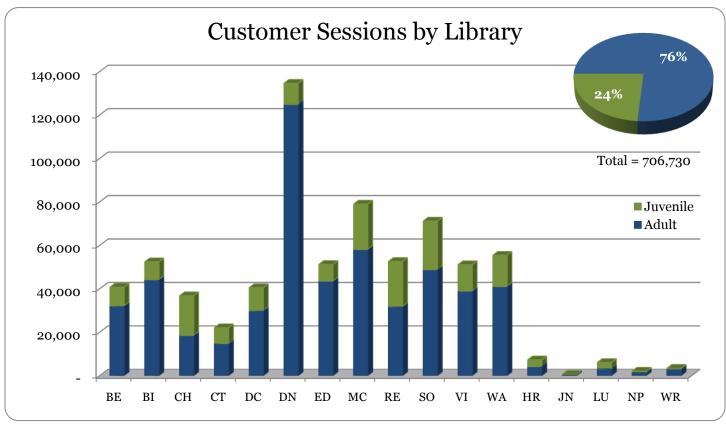
COMPUTER USAGE HISTORY



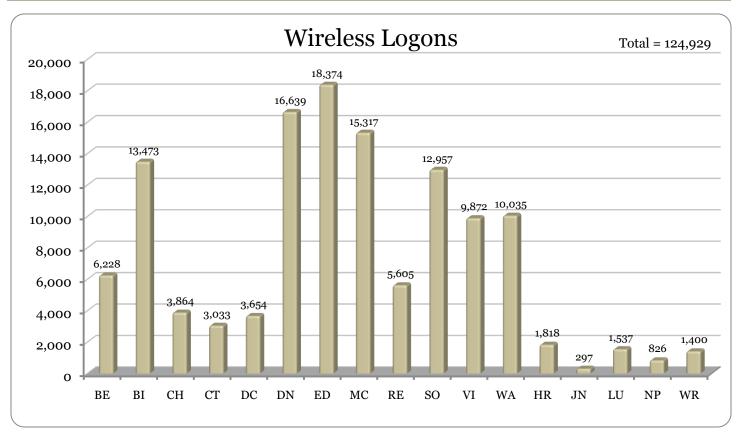


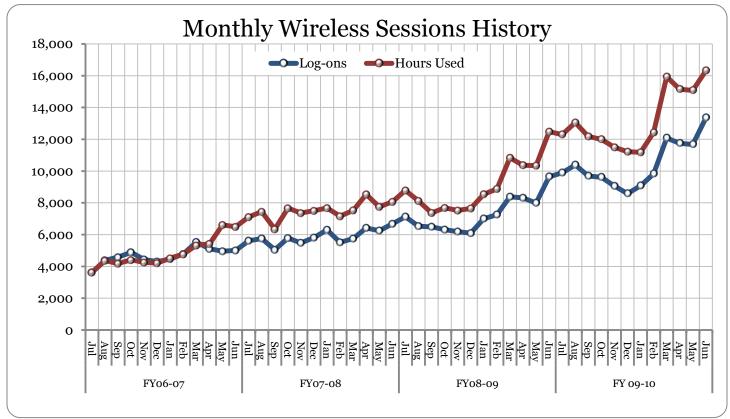
LIBRARY COMPUTER USAGE



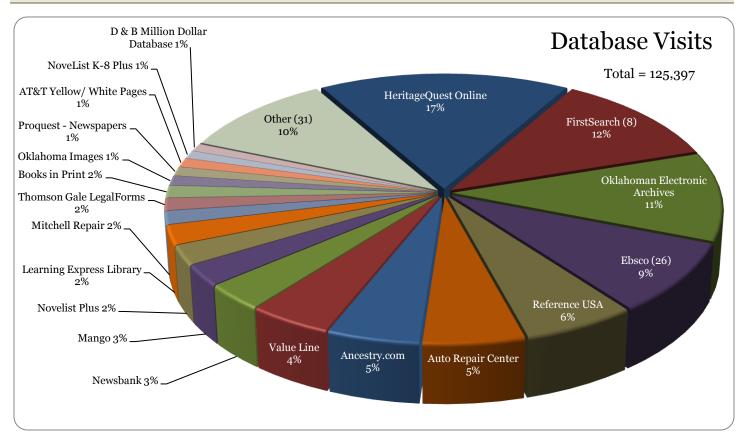


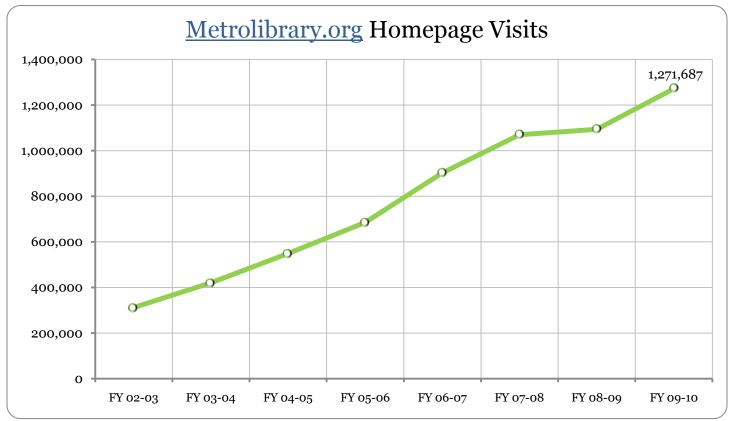
WIRELESS INTERNET ACCESS



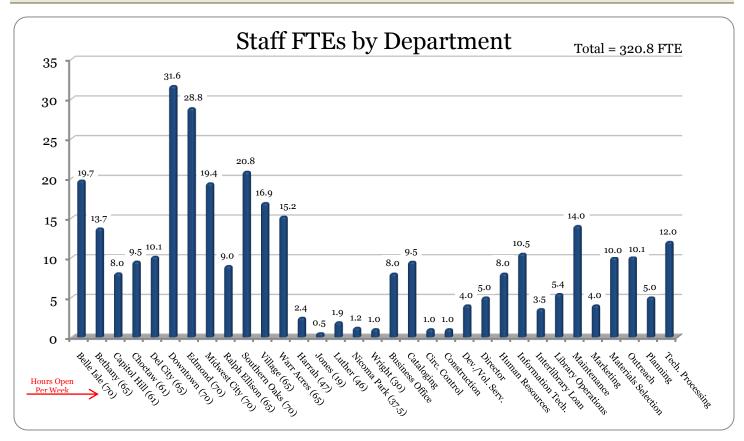


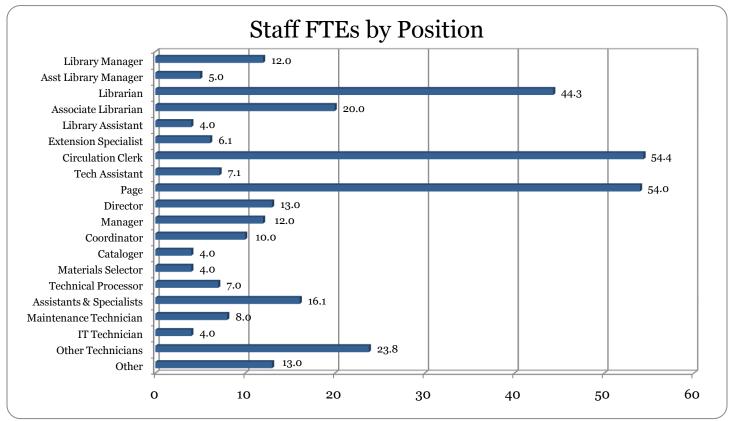
DATABASES AND WEBSITE





MLS STAFF





CONCLUSION

In fiscal year 2009-2010, the Metropolitan Library System expanded library service in Oklahoma County with new and renovated facilities, additional electronic media formats, more online content, as well as by introducing new customer conveniences. Many of these developments represent the culmination of ongoing projects that will provide value to our community for years to come.

One such project was a major renovation of the Ralph Ellison Library, which was completed with a grand re-opening in December 2009. This renovation added new meeting room space and additional public computers that emphasize the library's role as a community gathering place. Since the re-opening, seasonally adjusted circulation has increased 35% to a level in October 2010 that is nearly double what it was when the facility closed for renovations back in August 2008.

The opening of the new MLS Service Center in January 2010 completed another multi-year project that will drive MLS operations in the years ahead. It brings many of our support departments together under one roof where they can integrate and scale their operations to meet the demands of a growing library system. A big step in that growth occurred shortly thereafter in March 2010 with the ground breaking for the new 35,000 square foot Northwest Library. MLS's newest regional library will be open 70 hours per week and is designed to ultimately house a collection of over 150,000 items. And finally, with these other projects out of the planning stages, work began in earnest to prepare for major renovations to the Southern Oaks and Capitol Hill libraries.

As libraries are built and renovated, their designs incorporate support for a new customer convenience developed this year, self-service reserves. With customer reserves hitting an all-time high in FY09-10, our reserves process was modified to allow customers to pick up their own reserves. This enables customers to use our self-checkout stations when picking up reserves if they prefer. This service is available now at the Ralph Ellison, Village, and Midwest City libraries and will be implemented at all new and renovated facilities as well as at those locations able to reclaim enough floor space and shelving to provide it.

Outside the walls of our physical libraries, we have added online content and services that reach our customers wherever they can access the internet. A general re-design of our webpage www.metrolibray.org was completed in FY09-10 that updated the look and improved navigation for our online customers. A major component of this re-design effort has been the creation of targeted content pages to support promotion of library resources and events. In addition, as the market for e-readers became significant in FY09-10, we introduced e-books to our growing online collection.

These and other activities during FY09-10 demonstrate our ability to provide library services to the citizens of Oklahoma County in the variety of ways and formats in which they prefer to access them. In the coming years, we will continue to upgrade and expand our facilities, materials, and services in order to grow and evolve along with our community.

Prepared by: Planning Services
November 2010